K liner

NEWS FOR AND ABOUT Kmart CORPORATION EMPLOYEES

MAY 1980

From your pens — the finest in poetry

"Time"

The dimension of "Time" I am
present therein
The first person singular is third
from the end.
If more proof is needed for you to see
It can be found in the direct object
"me."
So I constitute three-fourths of
time;
The other one-fourth ————?
———— unknown to me!

By Thomas R. Smith, #7000,
Grand Junction, CO.

It wasn't easy, but after wading through knee-deep piles of your poetry we finally picked the 1980 Poetry Contest winners. The ten best and some of the honorable mentions are printed here as well as on Pages 6 and 7.

The top ten winners may choose their prizes from a selection including: a GE cordless digital scale, GE 1400W hair dryer with attachments, GE AM/FM electronic digital clock radio, Panasonic cassette recorder AC/DC and a Kodak Handle instant camera.

All winners will receive certificates acknowledging their achievements. Congratulations!

Untitled

Pillows
coax
the
mind
to
dream . . .
yet
what
horrid
adventures
sometimes
spring
upon
feathery
pedestals.

By Mary Nolan, #3275,
Vancouver, WA.

Impressions

I am
moved
by the singleness of a rain drop
awed
by the deserts easy horizon
warmed
at the touch of your lips
quieted
by the ocean licking her shores
engulfed
with the fragrance of a rose
I am
filled with my world

By Patti Sucher, #3173,
Idaho Falls, ID.

Peace

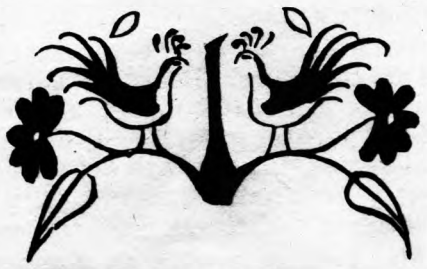
In this turbulent time
of uneasy truce
and unspoken fears,
my tongue darts out,
snakelike,
to catch, to taste
the shimmering perfection
of a single snowflake,
and I am content.

By Patricia McKeel, #4280,
Springfield, MO.

Poetry

A connoisseur:
The refine taste
of art awaits;
To think as he,
perfection waits;
Deep within one's
soul, lies the
master piece to be.

By Carolyn Hodge Spencer,
#4040, Flint, MI.

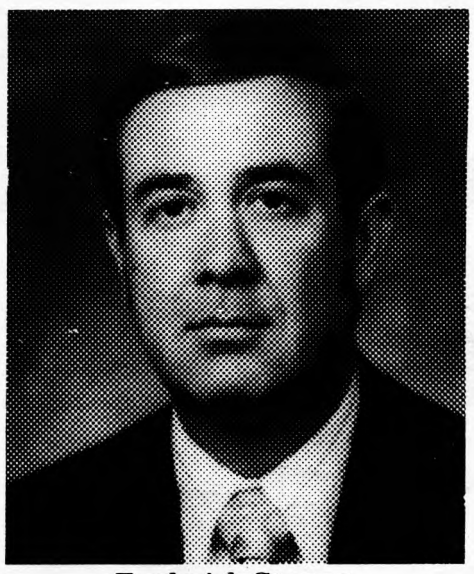


Meditation

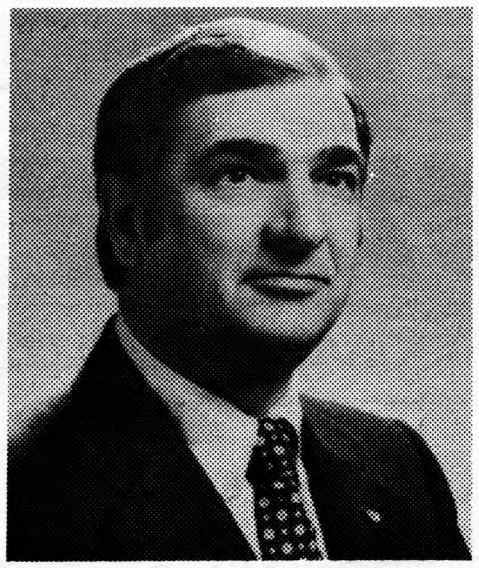
I sat me down upon the ground,
For hours, it didn't bore me.
Got up to go, that's when I know
My dog was there before me.

By Dorothy (Jackie) Griffith,
#3165, Marietta, GA.

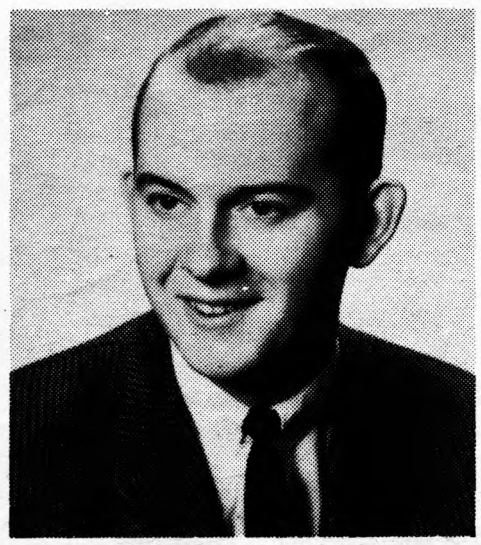
Promotions



Frederick Stevens



Donald Fritz



Emmett Swisher

Mark Slakter

Frederick Stevens, assistant regional manager of the Western Region has been promoted to vice president of corporate facilities at K mart International Headquarters.

Mr. Stevens is a graduate of LSU and began his K mart career at Kresge 704, Dallas, Texas on June 3, 1959. He has managed four Kresge stores, was a Kresge district manager, a K mart manager, a K mart district manager, the assistant regional manager and assistant regional manager of real estate.

Mr. Stevens will report to Mr. B. F. Fauber. Reporting to Mr. Stevens in his new role will be construction, real estate and self-development.

Donald Fritz has been promoted to the Furr's Board of Directors as executive vice president of corporate growth of Furr's Cafeterias, Inc. He will report directly to chairman and Chief Executive Officer Don Furr.

Mr. Fritz started with K mart at Kresge 377 in Zanesville, Ohio in 1945. He was assistant manager in four Kresge stores and manager of four Kresge stores. He was a Kresge district manager in both the Southern and Western Regions, a manager at K mart 4339 in Los Angeles, California, a K mart district manager and regional personnel manager in the Western Region. In 1973, he was promoted to director of employee relations and training at KIH and in 1978, became the director of food operations.

Emmett Swisher, regional food manager in the Western Region has been promoted to director of food operations.

Mr. Swisher joined K mart in 1958 after graduation from West Virginia University. After managing the food departments in the Central and Eastern Regions, he was promoted to district food manager in the Southern Region in 1963 and to regional food manager in the Western Region in 1969.

Mark Slakter, district food manager in the Western Region has been promoted to regional food manager in the same region.

Mr. Slakter entered our employ in March of 1971. After managing the food department at K mart 4452 in Glendale, California and receiving his BA from California State University, he was promoted to his present position, that of district food manger.

William Benner, manager of K mart 9186 in Grand Blanc, Michigan has been promoted to Kresge/Jupiter district manager.

Mr. Benner started with the K mart Corporation as a stockperson in September of 1970 and was appointed to his first managerial assignment in 1976. Prior to his present position, he served as manager of two Kresge stores.

Dan Petit, men's and boys' furnishings district manager in the Western Region has been appointed an assistant in department 46, men's and boys' furnishings at KIH.

May Store Openings

	Region	Location	Opening Date
1	E	7078 - Bel Air, MD	May 15
2	E	7269 - Westfield, MA	May 22
3	E	7429 - Auburn, NY	May 1
4	S	3341 - Raleigh, NC	May 22
5	S	7339 - Orlando, FL	May 22
6	S	7304 - Milton, FL	May 15
7	W	9602 - Brighton, CO	May 15

News briefs

Sales up 13.3%

For the five weeks ended April 2, 1980, sales were $1,176,659,000, a 13.3% increase over last year's sales which were $1,038,235,000. Sales for the nine week period ended April 2, 1980 were $1,940,504,000 a 15.2% increase compared to sales for the nine week period ended April 4, 1979 which were $1,684,318,000.

Chairman Robert E. Dewar stated that Easter week sales were strong, providing a good clean-up of Easter merchandise. High ticket major appliances sales were weak due to high finance charges and more restrictive credit policies.

As of April 2, 1980, there were 2,099 stores compared to 1,925 on April 4, 1979.

K mart acquires new subsidiary

On February 25, 1980, your Board of Directors approved the acquisition of Furr's Cafeterias, Inc. On February 27, K mart and Furr's jointly announced an agreement in principal for K mart to acquire the common stock of Furr's.

We are now pleased to advise that K mart's tender offer for the common stock of Furr's Cafeterias, Inc. has been successfully concluded, and the merger with Furr's will be completed early this month, at which time Furr's will be a wholly-owned subsidiary of K mart.

Furr's is located in Lubbock, Texas, and operates a chain of 76 cafeterias in the Southwestern United States. The 1979 Furr's revenues were $98.9 million, with a net income of $5.02 million.

K liner

NEWS FOR AND ABOUT K MART CORPORATION EMPLOYEES

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May, 1980

Vol. 39, No. 4

VIRGINIA BURNS — Editor

MICHELLE DeLAND — Assistant Editor

K liner is published ten times a year by the K mart Corporation, 3100 W. Big Beaver, Troy, Michigan 48084, in the office of Samuel G. Leftwich, senior vice president personnel and management development.

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Energy Facts

Petroleum Imports

The U.S. imported 43 percent of its total refined petroleum products for the first six months of 1979 as compared to only 35 percent at the beginning of the Arab oil embargo in 1973. The highwater mark of 47.8 percent was reached in 1977.

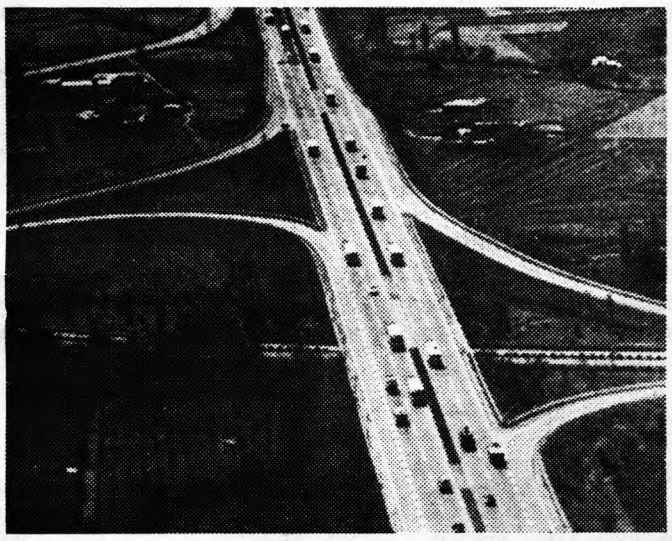
OPEC members supplied 67 percent of U.S. oil imports during the first six months of 1979. Saudi Arabia is the No. 1 source and accounted for 16.2 percent of the total. Other top countries were Nigeria, 13 percent; Algeria and Libya, 8 percent; Indonesia, 5 percent; and Iran, 1.7 percent. Before the Iranian Revolution, direct imports from Iran accounted for 6.6 percent of the U.S. total.

Through 1947, the United States was a net exporter of petroleum. By the fall of 1979, net imports were 7.6 million barrels a day, crude and refined products combined.

The U.S. Department of Energy has set a goal of reducing imports 50 percent by 1990. This will require both reducing demand and increasing supply, and individual efforts to conserve energy will be a very important part. To learn how you can help, ask for a free copy of "Tips for Energy Savers" from Energy, P.O. Box 62, Oak Ridge, Tennessee 37830.

K mart Korea Ltd.
A look at our offices in the Orient

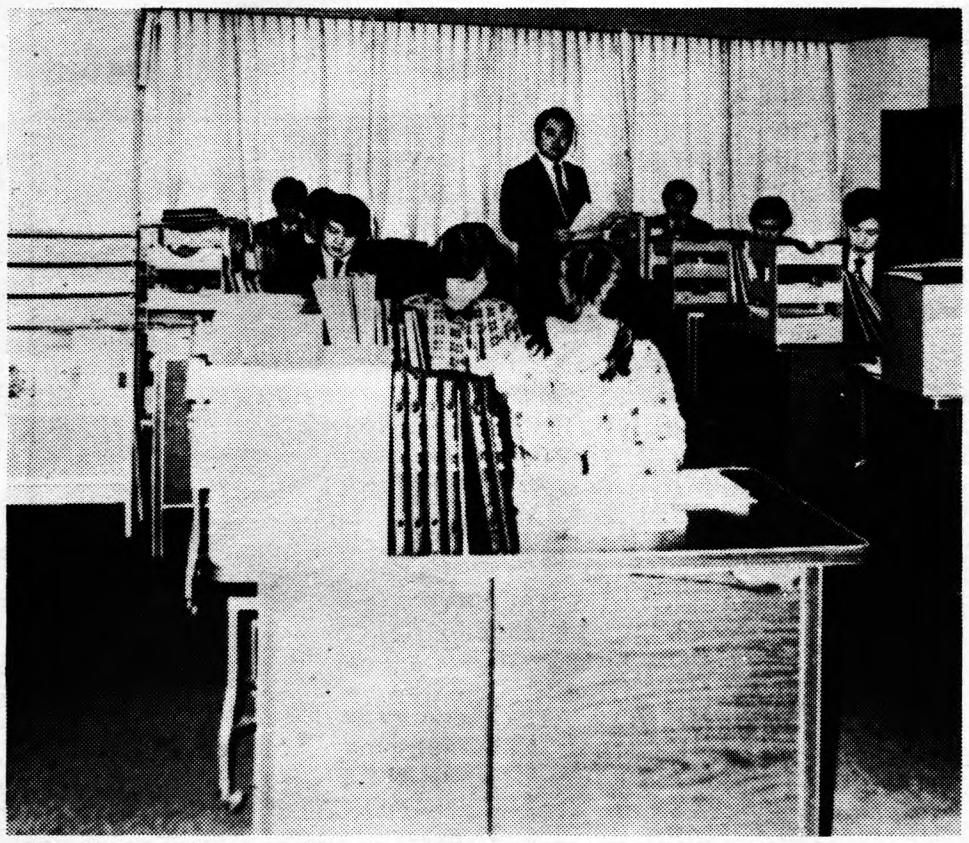
In last month's issue, our overseas office provided us with photographs and literature on their cities and people. We met some of the staff and learned of their operation. This month our Korean office in Seoul, Korea wrote us about their main thoroughfare through which cargo is transported, merchandise testing and their merchandise awareness meeting.



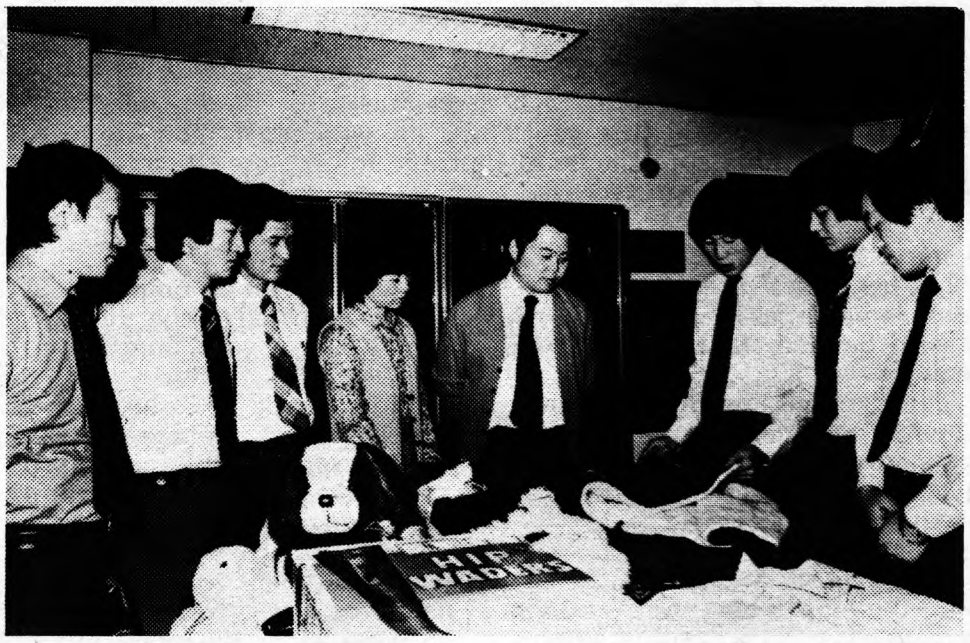
The 270 mile trunk expressway. It connects the two major industrial spheres of Seoul City and places them in the center of the Korean peninsula and Pusan Harbor.

The modernized coastal shipping facilities set up in Pusan Harbor accommodate various sizes of containerized freighters into which our cargos are loaded for ocean transit.

Gold Star Company, Ltd., known as Quality TV has been a supplier of TV sets to K mart. Their final screen color test is shown above.



The K mart Korea office, located in downtown Seoul, has seventeen people who work on cargo shipment.



Merchandise Awareness Meeting: Mr. Yoon, quality examiner of outerwear, third from right, shows pile lined P.U. Vest and reports on his inspection made on the previous day. He reports to the management for corrective measurement and if necessary, covers the quality of the merchandise to be shipped and its component material analysis, technical production process, and covers features of each season's styles for the merchandising staffs. This meeting is held almost every morning and attempts to teach everyone soft and hard goods in depth.

K mart 7118, Boynton Beach, FL — Edith Nilsen

As an owner of commercial property, I utilize K mart facilities frequently. Their products are superior and the cost is less than the office delivery of perishable supplies.

My wife and I spend thousands of dollars in all of your stores. In store 711 in Boynton Beach, Florida, you have an outstanding employee by the name of Edith Nilsen. I am not certain of her position, but whenever she is on vacation, the store is not the same. She is most efficient.

I take this time to drop you a note, since I am sure that you have many employees throughout the country who are not fully appreciated by the public. I do feel that such a lady as Mrs. Nilsen deserves some type of commendation.

I trust that you will continue to be able to help us with the inflation problem.

K mart 3017, El Toro, CA — Dorothy Legg

We, the members of the Saddleback Concert Chorale of Southern California, wish to commend an employee of yours in the yardage department of the K mart store at 23691 El Toro Road, in El Toro, California.

Ms. Dorothy Legg helped us last fall in obtaining a particular type of material which was needed for our concert dresses. Ms. Legg's assistance and courtesy were greatly appreciated.

K mart 4399, Silver Spring, MD — Mr. Hahn

We would like to take this opportunity to commend your Mr. Hahn of Store 4399 in Silver Spring, Maryland, for his "above and beyond" assistance on our behalf.

Our Auxiliary was in need of sturdy inexpensive combs and brushes for health kits, which we are providing for Kindergarten classes in this area. When Mr. Hahn found he was unable to order those we had selected, he cheerfully set out to find suitable replacements, and left no stone unturned until he had accomplished this.

We are deeply appreciative of his patience and help and wish to acknowledge the tremendous good will he has established between K mart and our members.

K mart 4372, Rocky Mount, NC — Billy Cox and George Hollowell

It is encouraging to know that there are still people around with an attitude and desire to help the customer. I realize that the customer is the life blood of any business, but so often during the course of a day, people become so frustrated with the many problems of the day and react to situations in a manner that has an adverse affect rather than a favorable affect on the relationship between the store and the general public. This is certainly not the case with your automobile Department Head Billy Cox nor your Assistant Manager George Hollowell.

Recently, the occasion necessitated my visiting your store at which time I sought and received very courteous advice from Billy Cox, even though there was no sale involved. Also, on the same day later in the evening, I had a problem which George Hollowell handled in a very professional and courteous manner, creating good will toward your organization. This situation could have easily resulted in a complaint and hostile feelings toward your store.

I would like to congratulate K mart stores for having two such customer oriented and fine gentlemen on your staff. You are very fortunate and I am sure they will continue to promote the interest of K mart as they did in my case.

K mart 3422, Alton, IL — Debbie Bulock

Let me take this opportunity to compliment you on an employee in your radio department, Debbie Bulock. The knowledge she displays toward her merchandise is far superior to some of your famed competitors.

These competitors told me how impossible it would be to hook up a cassette recorder to play through a stereo system. Debbie quickly selected an adapter, plugged the recorder into my stereo and played it perfectly. She actually shows more knowledge of the product than even the manufacturer.

Along with an outstanding knowledge, she projects a very sparkling personality and makes the customer feel confident that she really wants to help. This type of individual has to be a very valuable asset to K mart.

K mart 3154, Hampton, VA — Entire Staff

Cook's Day Nursery and School, Inc. children and staff, wishes to thank you for the delightful time everyone had with you and the Easter Bunny.

The breakfast was delicious. Everyone had a wonderful time. You have added a lot of fond and wonderful memories to each child's thoughts of Easter.

Thank you so much for the pictures, and all the time and effort each of you showed toward our children. It will be a day they will always remember. Our sincere thanks again.

K mart 9525, Baxter, MN — Entire Staff

I wish to commend you and all of the personnel in your store for your unusually friendly, caring service to your customers. In all instances when I have asked for information or had to seek an adjustment of any kind, I have been met with courteous, very accomodating service.

I also wish to compliment whomever was responsible for the interviewing and selection of employees for the high calibre of your personnel. All persons I have been in contact with during my shopping hours there have been neat-appearing, knowledgable, pleasant and caring. I would particularly highly commend the personnel in the plant department, hardware department and those at the customer service desk. In fact, every contact I have had with any personnel in your store has been a pleasurable one! Your Brainerd store merits praise. Please forward this on to someone higher up in the K mart company so they know what a good job you are doing.

1979
A Year of Productive Ideas

We are very happy to report that 1979 was a most outstanding year for the suggestion system. It is most reassuring to see our employees concerned with safety, maintenance and operational problems. We would like to encourage you to continued to look for areas of improvement in any of our operations and to do so by discussing them with your general manager and/or submitting them to us through the suggestion program.

Barbara Ritchey, of the suggestions department, states that last year 8,689 suggestions were received by her department which is a 23% increase over 1978's figures. The number of awards increased 24% from last year. The average amount of an award for 1979 was 27% higher than 1978.

What kind of ideas can win awards? Any original suggestion of benefit to the K mart Corporation is eligible for consideration. No awards can be given for an idea which duplicates suggestions already received or which point out the need for an improvement but does not suggest a method of making that improvement. Other ideas not eligible are those concerning routine maintenance or methods and procedures, which are already used in a comparatively large number of stores or offices.

There are various categories of awards given to those with sound ideas. Regular awards are paid in proportion to the value of each accepted suggestion, the scale being $25 to $1,000 or more. Top notcher certificates and a check for $50 are given for each five awards earned. All cash awards to K mart employees are subject to deductions for income tax and social security tax as required by law.

Below is a list of the top notchers for 1979.

1979 TOP NOTCHERS

DATE	NO.	STORE #	NAME	NO.	TO DATE T.N.'S
5/79	1	3130	MS. ROELLA JOYCE WORK	1	
5/79	2	3276	HUNTER PAUL NADLER	1	
5/79	3	3361	MICHAEL R. SLABODA	1	
5/79	4	4109	JERRY L. SHROY	1	
5/79	5	4338	LAMBERTO S. SEBASTIAN	1	
5/79	6	4355	MRS. ANGIE D. TENAGLIE	16	
5/79	7	4400	MRS. RUBY D. MILLER	3	
5/79	8	363	MICHAEL BARNES	1	
5/79	9	MDC	DAVID L. VOGEL	1	9
6/79	1	33	MRS. ELIZABETH JAKUBOWSKI	3	
6/79	2	3138	MISS FLORENCE GENEREUX	10	
6/79	3	4203	BARBARA J. KING	1	
6/79	4	4362	MICHAEL A. OCCHIPINTI	1	
6/79	5	7005	BEBBIE A. MALOTT	2	
6/79	6	7128	EDWIN O. WINGER	1	
6/79	7	9011	GERALD J. GORSKI	11	16
11/79	1	4166	WILLIAM RACZKO	2	
11/79	2	7100	JOHN KLEIN-WASSINK	23	
11/79	3	8275	EDWARD P. MUNDY	1	
11/79	4	8330	MS. SOPHIE B. BIS	1	
11/79	5	9021	MS. BEA ALLGOOD	1	
11/79	6	9115	OBEDIAH SCONIERS	2	
11/79	7	KIH	MISS KAY L. CONNELLY	1	23
1/80	1	3428	KEVIN SHANE PENNINGTON	1	
1/80	2	4243	MRS. BETTY MERO	2	
1/80	3	FWDC	HARRY W. GRINDLEY	4	
1/80	4	MDC	JOHN SPINKS	2	
1/80	5	KIH	MISS JULIA KUMULCHIK	2	28

In Memoriam

Ardis Wortman, on March 24, from Kresge 516, Pontiac, MI. She lived in Waterford.

Dolores Brohn, on March 6, from K mart 4403, Brandenton, FL. She lived in Bradenton.

Ruth Saad, on February 23, from Kresge 377, Zanesville, OH. She lived in Newark.

Vincent Nicoletti, on February 17, from Kresge 545, Philadelphia, PA. He lived in Philadelphia.

Edith Hahn, on February 23, from Kresge 58, St. Joseph, MO. She lived in St. Joseph.

Josephine Duncan, on February 16, from Kresge 237, Elkhart, IN. She lived in Elkhart.

Janis Markley, on March 14, from Fort Wayne Dist. Center, Fort Wayne, IN. She lived in Bluffton.

Carolyn Willits, on January 27, from K mart 3287, Rock Island, IL. She lived in Taylor Ridge.

Jack Mize, on March 7, from K mart 9011, Washington, IN. He lived in Munroe City.

Regina Hanson, on March 2, from K mart 3027, Clementon, NJ. She lived in Camden County, NJ.

Naom Rothenhauser, on February 13, from K mart 4027, Detroit, MI. She lived in Detroit.

Harold Neal, on March 29, from Kresge 1, Detroit, MI. He lived in Detroit.

Claudice Nolan, on March 4, from K mart 4164, Birmingham, AL. She lived in Mulga.

Lorenza Smith, on March 8, from K mart 3112, Memphis, TN. He lived in Walls, MS.

Joseph Neale, on March 2, from Fort Wayne Dist. Center, Fort Wayne, IN. He lived in Ossian.

Jane Killian, on February 8, from K mart 4143, Syracuse, N.Y. She lived in Syracuse.

Elda Kirkpatrick, on March 8, from K mart 4402, Fort Worth, TX. She lived in Fort Worth.

Margaret Zimmerman, on February 27, from Kresge 49, Kansas City, MO. She lived in Kansas City.

James Bunton, on March 12, from K mart 4043, Columbia, SC. He lived in Columbia.

Mary Gilbride, on March 15, from Kresge 110, Lowell, MA. She lived in Lowell.

Ervin Vollbrecht, on March 28, from K mart 300, Brookfield, WI. He lived in Mequon, WI.

Ossie Sharp, on March 29, from Kresge 28, Cleveland, OH. He lived in Cleveland.

Ruth Adams, on February 28, from Kresge 92, Scranton, PA. She lived in Scranton.

Virginia Crosbie, on March 22, from Kresge 577, River Rouge MI. She lived in Phoenix, AZ.

Stella Pettit, on March 3, from Kresge 231, Fargo, ND. She lived in Fargo.

Margaret Davis, on April 2, from K mart 7076, Murfreesboro, TN. She lived in Murfreesboro.

Theodore Drehs, on March 29, from K mart 3234, Westlake, OH. He lived in Westlake.

Edna Mae Heffner, on March 27, from Jupiter 4567, Cleveland, OH. She lived in Hartsgrove, OH.

Carrie Grant, on March 1, from Kresge 65, Trenton, NJ. She lived in Harrington, ME.

Howard Funkhauser, on March 8, from K mart 4057, Fargo, ND. He lived in Mitchell, SD.

Robert McHugh, on March 15, from Jupiter 4608, Meriden, CT. He lived in Meriden.

Lillian Barras, on February 12, from Kresge 587, Woodbury, NJ. She lived in Cape May, NJ.

Anniversaries

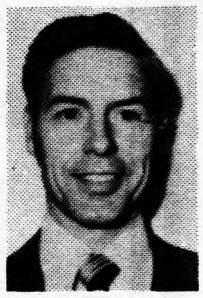
35 Years

Virginia Yager
K mart 3006
Omaha, NE
May 8

Ruth Puckett
KIH
May 15

Eugene Oliver
KIH
May 17

25 Years



Ronald Braley
K mart 3289
Warner Robins, GA
May 5

25 Years

Jannatta Rokosh
K mart 3309
Decatur, IL
May 12

Marie Luby
Jupiter 4645
Chicago, IL
May 18

40 Years

Albert Mannari
Kresge 654
Port Richmond, NY
May 10

35 Years

Marjorie Peterson
Kresge 253
Chicago, IL
May 19

Lillian Felber
Kresge 420
Manitowoc, WI
May 24

30 Years

Donald Rohrer
K mart 4294
Marion, IN
May 1

30 Years

Robert Smith
K mart 4291
Simi, CA
May 1

Idella Kirby
Kresge 112
Paducah, KY
May 12

Mary Ann Jones
KIH
May 16

25 Years

Mary Averett
K mart 4062
Danville, VA
May 8

25 Years

Geraldine Christie
K mart 4258
Akron, OH
May 8

Joseph O'Brien
K mart 3187
Langhorne, PA
May 9

Jean Chaney
Kresge 123
Southfield, MI
May 12

Charles Crum
FWDC
May 23

Charles Hoover
FWDC
May 27

Helen Wood
Kresge 627
Chicago, IL
May 27

Norma Walker
Kresge 391
Charleston, WV
May 28

Harold Egler
K mart 4073
Clarksville, IN
May 31

Mary Harker
KIH
May 31

Favorite Feasts

Your Special Recipes

Ingredients:

Got a special concoction that's great for company or some little goodie that's easy to whip up after work? Let us in on your family secrets and help us fill the space for our new column, "Favorite Feasts."

Each month we'll choose a category and ask that you divulge just one recipe that you feel is set apart from most others. Then according to space we'll print the most interesting recipes.

To start off the summer, how about something mouth-watering off a sizzling grill? Perhaps a marinated shish kabob or some sweet and sour ribs. And give us a hint as to what to serve with your gastronomical delight.

Send recipes to: K liner Recipes
3100 W. Big Beaver
Troy, MI. 48084

An Artist's Thought

I looked at life today and
tried to carve it with my hands
only to discover that the piece
just would not stand.
It split apart at all the edges and
soon began to fall
and with it went my many tries
to mold it for them all.

By Donna Skelcy,
#4323, Pontiac, MI

Spring

Silently the glistening drop falls
Cascading slowly downward
Splashing brightly
On the lush green carpet below.
Soon hundreds, then thousands
Splatter and dissolve
As the gentle spring rain
Covers the newly mown lawn.

By Carole S. Brown,
#9181, Lexington Park, MD

The Diet

on Monday
she steps on the scales
as a penitent to the altar.
on Tuesday
sups on water and lettuce
determined not to falter.
on Wednesday she slips,
on Thursday forgets—
on Friday, repents.
Saturday dawns
angry, afraid —
a hunger to fill
a freezer to raid.
Sunday produces a most pious
guilt,
her penance — a fast,
her courage is built.
on Monday she steps on the scales.

By Corrie Franklin,
#7079, St. Augustine, FL

Untitled

I pin my hair up
clumsily
To me it looks graceful
My mother's clothes
big and bulky
I think they're beautiful
Bright red cheeks
Thick blue eyelids
Blotchy pink lips
Dusty, old shoes
huge on my feet
But, in the mirror
I see mom.

By Juliana Geske,
#694, Minneapolis, MN

Marcel

Every place I look
In all sorts of places
I see
Ladies of advanced years
With many different faces.
All with manicured, sculpted
Blue-white hair
Just so carefully done
To match carefully matched
pantsuits.
And they sit,
you know,
Just so.
It will never be
That way for me
I'll be a raggle-taggle
ol' girl
woman-o.

By Elinor L. Miller,
#3293, Kent, OH

The Old Versu

The ship was old yet it's keep was straight,
Her captain was of iron and it's crew could
Chow was nauseous, the work was piled he
As this vessel sailed from sunrise through
Be the weather quite fair or running extren
No one for sickness in their quarters were s
For aboard this old schooner there are no e
Nor are there sailors who don't follow com

The ship of today is polished and bright,
As the crewmen mingle whereever they mig
There are extra hands should some feel sic
Plus the best in food of which they have th
The weather is known several days in adva
And all are furnished clothing for any foul
Today's captains border on tedium though
Yet he receives less respect than our old iro

More poetry contest winners

Nightly This Dark Encounter

On my gabled roof at the uppermost peak
When the nightwinds are still, not daring to speak
When satin black bats are afraid to fly
I see its shape against the bare sky.
It's watching me with polished stone eyes
Waiting and listening, soon to arise
To test lethal claws against the rough tile
To flash its fangs with a tail flicked smile.

The path will betray me. I've nowhere to go
But step by step forward. It's coming I know
Ledge by ledge downward. Silent as such
A descent must be. Now the first touch
Exquisitely gentle is curling around
My motionless legs. Now it's making the sound
It sometimes makes when pretending that
I, the master, control the cat.

By Donna Thomas, #9024, Sebring, FL

Untitled

Lifeless city
Full of people
Not stopping
Hurrying on and on . . .
No time
to dream
of Indians creeping
along Forest-green paths,
monsters rising
Out of a clear blue lake.
They know not
of inner tubes racing
the rapids
and the solitary walk
back home . . .
where Mother waits dinner
for a tardy adventurer.

By Nancy Muth, #7315, Veradale, WA

Vanity

The little worm
thought spring had come,
So shed her wintry clothes
Then clad in finery,
stuck her head
above the ground
and ——— froze.

By Alice Moyer, #3390, Williamsport, PA

Haiku

The leaves turn green, when,
From out of its winter cloak,
The sun's warmth returns.

By Linda Wright, #4026, St. Joseph, MO

ld Versus New

eep was straight,
nd it's crew could foster a hate.
work was piled heavily on,
sunrise through dawn.
or running extremely amuck,
ir quarters were stuck.
ner there are no extra hands,
don't follow commands.

hed and bright,
hereever they might.
uld some feel sick,
hich they have their pick.
eral days in advance,
hing for any foul weather prance.
n tedium though in charge of the crew,
t than our old iron one drew.

By Thomas Henry Moran, #9024, Sebring, FL

Honorable Mentions

Lynn Hester, #3240, Greenville, SC. "His Father's Shoes."
Cheryl Delo, #7212, Marshfield, WI. "In Memory of Grandfather."
Bryan J. Cerny, #9021, Fremont, NE. "A Childhood Renewed."
Carolyn Kmiecik, #3450, North Riverside, IL. "Antique Relationships."
Ronald Rages, #4293, Decatur, IL. "Caroline."
Linda Nixon, #7315, Veradale, WA. "Sometimes."
Nancee Leach, #7048, West Lebanon, NH. "Snowbound."
Watson H. Dodd, #3406, E. Stroudsburg, PA. "The Critic."
Nell Anderson, #3082, Dothan, AL. "Time."
Victoria Rocha, #3524, Closter, NJ. "Deceived."
Gale Schnell O'Dell, #7148, Ames, IA. "The Stranger."
Sandy Fischer, KIH, Troy, MI. "Finding Myself."
Phyllis Kullen, #4119, Rochester, PA. "A Little While."
Adeline J. Wheeler, #7232, Rochester, NH. "Those Fabulous Fifties."

Central Regional News

Thief escapes, dumps merchandise

Plymouth, MI — "The watchful eye of **Howard Angerbrandt,** security manager, safety and accident director of **4481**, saved K mart $2,998.53 in jewelry," says Reporter **Anne Sullivan.** "This is the largest bust we've had in one night for the whole year," says Angerbrandt.

"Two stores were hit in one night by the same man," continues Anne. Stolen from **3231**, and recovered by Angerbrandt, were 22 pieces of jewelry. All of the jewelry was 14 Karat Gold.

"Howard received a phone call from **3231** alerting him of the theft. He proceeded to warn the jewelry department to be watchful. The theft at 3231 occurred between 5 and 6 p.m. There were no eye witnesses.

"At the time of the attempted robbery at **4481**, Howard was standing in the midway, near the Western hats. I observed a man at the jewelry counter reach down, unlock the case, remove a handful of 14 Karat Gold necklaces and put them in his left pocket,' says Angerbrandt. 'The suspect then started for the front door.'

"Also watching the suspect were two stockmen, **Larry Paterni and Jeff Lightfoot,"** says Anne.

"Howard sent one stockman to the front door, and the second followed the suspect. According to Angerbrandt, 'The suspect spotted security and cut through the candy department to the Easter basket display, dumping the necklaces in a box. He then dumped a Kool cigarette pack full of more necklaces near the incense burners, which he had taken from 3231.

"Security, the stockmen and Door Greeter Bob Goods, followed the suspect to the parking lot. 'Since the subject had dumped the merchandise, we didn't apprehend him, but phoned the police,' says Angerbrandt.

"After the suspect escaped, security, stockmen and jewelry personnel searched for the merchandise. Larry found 4481's merchandise in a box in the Easter basket aisle. And Angerbrandt discovered 3231's merchandise near the incense burners.

"Assistant Manager **Sabbagh** said he telephoned the Michigan State Police, but they were backed up with calls and it would have been impossible for them to send a car," says Anne. A customer at the service desk heard two employees talking about the theft and went outside to flag down a Wayne County Sheriff patrol car according to Sabbagh.

"The cigarette pack and plastic bag were given to the sheriff department to dust for finger prints.

"Wayne County later provided two cars to 4481 in order to apprehend the suspect. The supsect was seen running from the store toward the bank across the street. Two sheriff patrol cars were in the parking lots of both K marts and another was at the bank. The suspect never returned.

"Angerbrandt was pleased with the response from Wayne County Sheriff patrol, who at the very same time were working on an armed robbery in the neighborhood.

"Angerbrandt believes the suspect intended to pull the tags off the merchandise once he had the items, take the jewelry in a wad and have it melted down. 'He couldn't get refunds on it,' says Angerbrandt. He had to be headed for the coin shops.'

"Steps were taken to alert other K mart stores in the area," says Anne.

Elected to the Senate

Woodhaven, MI — **"Wilma Kandler** of ready-to-wear at **4183** is very proud of her son, William," says Reporter **Eleanor Mainzinger.** And for a very good reason.

"He was recently elected to secretary of the Michigan Senate. Mr. Kandler formerly worked for Senator Faust of Westland.

"Wilma was able to attend the ceremony in which he received the oath of office from former Governor G. Mennen Williams.

Places to go, people to see

Manistee, MI — Please fasten your seatbelts ... The no-smoking sign is now in effect ... Your oxygen mask is located ...

'Ahh ... the sound of traveling. A sure sign of vacation time, and K mart **9143** in Manistee is no exception," says Reporter **Cindy Schultz.** "In just three months (March, April, and May) K mart employees on vacation will be traveling a total of 29,094 miles (round trip) in the air, on-land, and at sea.

"Places to be visited are Pittsburgh, Florida, California, Wisconsin, Las Vegas, Texas, and even England and the Bahamas! And **Carol Ludwigson** (Ready-To-Wear personnel going to England) hasn't been to her hometown in Clevedon for four years.

"So, in closing, I wish a Bon Voyage to all at sea, a friendly fly in the sky and a safe trip scouting about on land. And, oh, one more thing ... don't forget to pack your toothbrush!"

*Warren, MI — "During our recent K mart **4002** Easter and Spring fashion show, the employee models were most proud of the Easter Bunny, who surprisingly turned out to be our Store Manager **Gary Cook,** "says **Jan Lee,** personnel manager. "Pictured with Mr. Cook are the employees who participated in just one of their many store activities. Left to right: **Mark Webb, Frank Incaudo, Nancy Koras, Steve Melick, Fran Malinak, Jane Hughes, Vita Zichichi, Sharon Geilow, Bernice Ohlert, Regina Delmotte, Nejood Balaya, Geraldine Van Hoet, Cincy Bodnar** and **yours truly."***

Quite a record at 7249, Mt. Clemens, MI — "The entire staff in our automotive service center excells in a friendly and courteous manner," says Reporter **Lori Campagna.** And the following story proves it. Just recently, Automotive Regional Service Manager **Howard Krowell** received a letter from one of our many satisfied customers. The letter reads as follows:

'Recently, mechanical service was done improperly on my car at a competitive service center. It required two separate corrective jobs, which were performed at K mart. I found Manager **James Blondell** and Assistant Manager **Richard Elegert** to be extremely courteous and concerned. They fulfilled the K mart guarantee most efficiently. 'May I compliment you on these fine employees. My full satisfaction and gratitude made this experience noteworthy. I shall be eager to direct business their way.

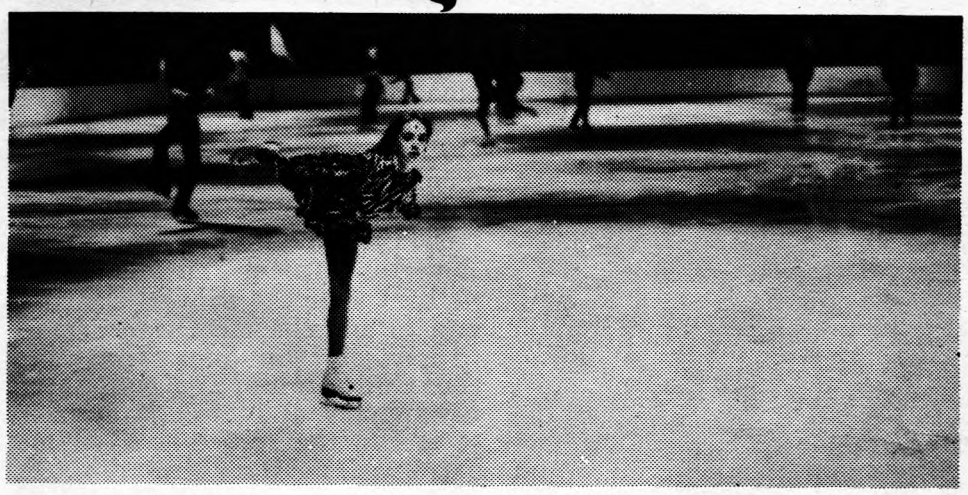
'P.S. May I also commend the mechanic **Gordy Pretty** for his expertise.'

"This letter was sent to Mr. Blondell," continues Lori. "He has done a superb job promoting business at our new store. He initiated the program of Blue Light Oil Changes which improved sales tremendously. It increased oil changes 300%.

"Mr. Blondell, Mr. Elegert and all of the employees take pride in their work, which is reflected in their friendly attitude. Many customers are impressed with the prompt, efficient and friendly service. Keep up the good work!"

Pictured, top are **Tom Burg** and **Al Pearl,** bottom is **Tom Janko.**

Eastern Regional News



***Bronze Medal winner** — "It all started at **4391** for Bridget Ann Barkeit, above, daughter of employee **Hans Barkeit,** "says **Hope Wright.** Bridget started skating in 1978 with her first pair of skates bought by her parents at **4391,** Alexandria, VA.*

"Bridget practices two hours every morning before school and several afternoons a week. Her hard work and enthusiasm has paid off by receiving a Bronze Medal in the Cherry Blossom Competition held recently at Mount Vernon ice skating rink in Alexandria. She received her second Bronze Medal at the 1980 Skating Competition in Philadelphia, PA, in March, competing against 52 contestants.

"Bridget is currently a member of the U.S. Figure Skating Association and is also a member of the Washington, D.C. Figure Skating Club. She is presently a seventh grade student of Bryant Junior High School in Groveton."

Irish weekend

Rochester, NH — "At **7232** we all had a great time celebrating St. Patrick's Day," says Reporter **Gloria Hall.** "Hanging in the midway were Irish flags and the employees joined in the fun wearing green clothing. We entertained our customers with Irish folk music. During our three day Irish weekend, we had green light specials, instead of the usual blue lights. Many of our customers enjoyed our green shamrock Icees and shamrock popcorn. The employees and customers really seemed to enjoy the Irish spirit of the weekend."

Can you top this?

Washington, PA — "I'll put our garden and lawn shop up against ANY store east of the Mississippi!!" says **Helen Strike** of K mart **4009.** "We have a store manager/department manager, who not only knows the needs of our customers (including the farmers), but also what those beautiful green lawns need to stay that way! **Burl Hillberry** never forgets the seeds and seedlings for the home gardens, or the flowers and shrubs. He remembers the fertilizers and lime, plus various other garden, home and patio needs.

"During drab winter months, he keeps a steady stream of flowers and plants, both hanging and cross-legged planter styles, streaming through the patio! Then, bursting out like a cheerful breath of spring come the mums, poinsettas, tulips, lillies and daisy plants.

"The ferns he offers come three to five feet on long gorgeous green fronds, and cost only $8 to $12!! A steal in anybody's greenhouse!! Is there any wonder that the customer know Burl Hillberry by his name, and that they come from so far away! Even out of state!! They come to OUR K mart asking for Burl, year after year!! Always leaving with a smile on their face and feeling that **they** got the best of the deal . . . and we're glad they feel that way!!!

They're all smiles

Norfolk, VA — "**3091** has adopted a group of children," says **Faye Fritts.** "Over the past two Christmases we've given them a party and visited them on Halloween in costume. They are from 'Holiday House' and they are mentally or physically disabled or impaired.

"We've enjoyed these children as much as they enjoy what we do for them.

"Since they are not able to leave the home very often, because they need special help and supervision, any trip out is a big occasion. We're planning a trip to a playground this spring for those who will be able to participate.

"It really makes us count our blessings when we see those less fortunate than ourselves. They are just all smiles when we visit or bring them to the store for their parties."

Road Rallying

Auburn, ME — "Resident Assistant **Joel Ellis** is more than a mere onlooker in the sport of auto road rallying," says K mart **3021.** Joel has entered in the Tri-State road rally which will run through Western Maine, Northern New Hampshire and Northern Vermont. The Tri-State is considered the premier rally of the year, with entrees from as far away as Alabama.

"A road rally is a sport for members of sports car clubs. The rally is a predetermined route based on a given course. There are no actual road maps - only route instructions with intersection clues. The people who set up the course figure how fast the course can be completed. The course is then figured to the 100th of a minute and points are awarded at each checking point according to the 100th of a minute the course is completed. Each car is equipped with 100th odometers and 100th digital clocks and winter safety gear per S.C.C.A. regulations. Each car is teamed by two people, a driver and a navigator.

"Joel started driving rallies in 1972 with his wife Edith as the navigator. He drove almost every weekend through 1975. Joel has won at one time or another nearly all major events in the Maine area, finished second in state championships in 1974 and won a major 24-hour endurance rally (the Tri-State) in 1975. Since 1975 he has rallyed only once or twice a year, finding that as a resident assistant he doesn't have time for rallying.

"This year Joel will be driving a sponsored 1980 VW Rabbit Diesel. In past events, he's used a Fiat 128, Fiat 850, Renault R-17, Suburus, Saabs, and Mustangs.

"Joel is a seven-year plus veteran of K mart 3021 and resides in Turner, Maine with his wife Edith, son Jeremy and daughter Joellynn."

Celebrities, Volleyball and Skating

Burnham, PA — "**9210** had a celebrity at their spring fashion show recently - former "Miss America" 1979 Kylene Barker Brandon," says **Sharon Sunderland.**

"Models appeared in fashions from our ladies wear department while Miss America sat in as the honored guest. Models who apppeared were employees of the store, their relatives and friends.

"The show was put together with the joint efforts of our Store Manager **Bob Ziemieki,** and our Ladies Wear Manager **Patrick Distelrath.**

"Two other celebrities in attendance were Miss Pennsylvania 1979 - Carolyn Black and our local Miss Tri-County 1979 Lisa Marie Griffith.

"The show, which not only gave us a chance to show some of our beautiful spring fashions, also gave us the added benefit of keeping all our checkout lanes extra busy all day.

"After the show, the celebrities passed out pictures and autographs of themselves to all who cared to stand in line for their copy.

"Also, our volleyball players had an exceptionally great day. The K mart team, consisting of seven girls and five guys, played against 12 men from "Lewistown Manufacturers," a local industry, at the Burnham Y.M.C.A.

"Although our team scored the winning points in only one out of the three games played that night, the 9210 team (whose players were **Deb McCoy, Bonnie Armstrong, Aldine Bilger, Cindy Gutshall, Jeanne Reed, Karen Zeltner, Terry Ziemieki, Gary Armstrong, Mike Sayer, Don McCoy, Bob Ziemieki,** and **Bob Jordan**) fought a battle that co-workers and friends could be proud of.

"One of the highlights of the evening, as told to me by two of the players, Bonnie Armstrong and Mike Sayer, was when our Store Manager Bob Ziemieki, an avid admirer of sports activities, became so enthused in winning the game that he got down on his hands and knees and pounded the floor, clamoring for points.

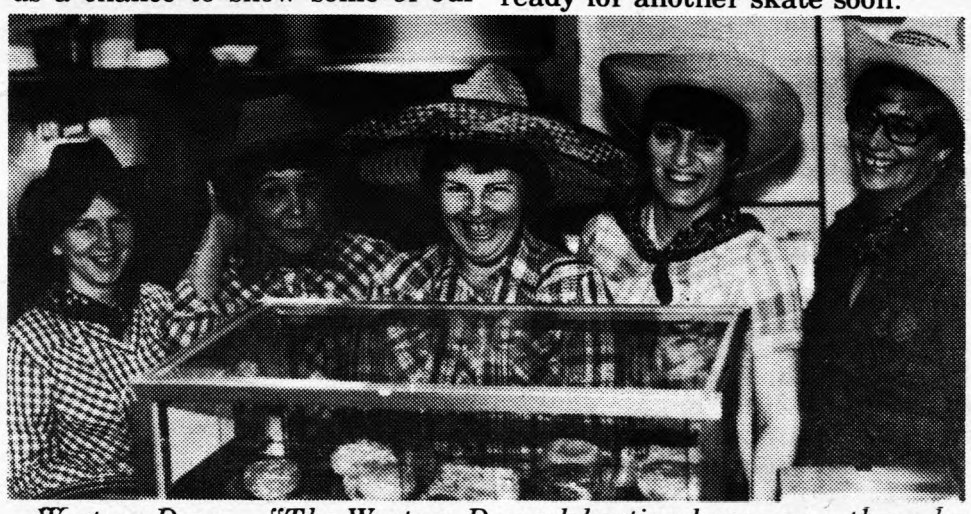
"9210 is planning to attempt another venture in the competitive sports world and there's hope that this will become a regular activity," says Sharon.

"Skating was enjoyed by a large number of 9210 employees and their families at the Roller Roost skating rink in Lewistown.

"Rock music was played by a dj and he announced the different kinds of skates - slow skates, beginners backward skates and all lady skates.

"With approximately 75 people showing up for the evening, no one came home with any injuries, luckily, which many had predicted might happen. This was quite good considering the number of people involved and the slippery floor.

"Many employees, when asked by our Assistant Manager **Bill Gallager,** who incidentally was in charge of the event - said 'we're ready for another skate soon.'"



*Western Days — "The Western Day celebration began as a three-day special put on by the cafeteria crew at **7217,** Indiana, PA, above, l to r: **Louise Perringer, Donna Santus, Manager Aggie Marcenzo, Ramona Gardner** and **Pat Sweeney.** A good time was had by all as 'Howdee' echoed throughout the store," says **Maripat Rapach.***

Midwestern Regional News

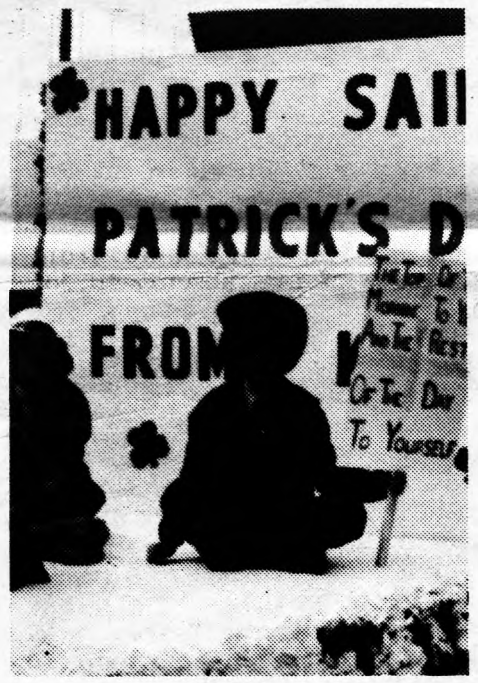
New Surroundings

Minot, ND — "Recently, Minot's new and beautiful Dakota Square shopping mall opened with 54 new stores to serve us and the surrounding trade area," reports **Doris Oen.**

"We at **4353** feel these new shopping facilities will bring shoppers in from all over the state. K mart 4353 feels with our fantastic freindly employees and management team, we will always be number 1 in Minot, ND.

"During that same week, 4353 had a surprise visit from the Easter Bunny. He was a welcome treat to all the youngsters who visited K mart that day.

"K mart also welcomed back our very efficient office manager Maxine Anderson. Max had back surgery and had been on a medical leave for three months. Max is one who knows her job. She has been sent by the company to many stores six to eight weeks prior to grand openings in the Midwest Region. We welcome you back Max. We're glad you're here and feeling better!"



Sally White and Judy Stanga

St. Patrick's Day

Sioux Falls, SD — "Sioux Falls celebrated its First Annual St. Patrick's Day Parade on a cool 40° day recently," reports **Judy Stanga.** "K mart **4041** was among the 75 floats that participated in the city wide event.

"The float was all green and white as well as the riders that threw out the candy for the crowd of spectators.

"Behind the St. Patrick's sign on the float, the fellows put in an appearance - Jim Lee, Merchandise Manager, Dan Hewitt and Gene Frist, Assistant Managers.

"Larry Brunsting, manager of the automotive department, furnished the green pick-up and played chauffeur for the event."

K mart 9534 employees dressed up for Uff da days.

Uff da days winners

Theif River Falls, MN — "It's 'uff da days' at K mart **9534,"** says Reporter **Claire Wilson.** "Our store was again participating in 'uff da days' to promote the retail businesses of Theif River Falls. Participating stores sold 'uff da day' buttons to help defray the cost of giving prizes of $2,000 in 'uff da day' bucks. Customers having 'uff da day' buttons could get red hot specials on selected merchandise at participating stores.

"All the participating store employees dressed up in traditional (or zany) Scandinavian costumes. Cash prizes were given city-wide with John Zukatis (the Viking standing second from right) winning second place and Delores Kainz (kneeling on the right), winning fourth place.

"Loraine Steiger, (standing next to the Viking on the right) won first place from K mart, John Zukatis won second, and Alma Tischman (fourth from the right, standing in the back row), won third for zaniest costume.

Thanks to all the employees who made 'uff da days' a big success.

Employees sew for Fashion Folly

Blytheville, AR — "Store **9691** has been working hard to create excitement and live up to our number 1 slogan 'The Friendliest Store in Town,' " says Reporter **Kathy Tatum.** "Not only are our Blue Light Nights growing and the crowds getting bigger, but recently the employees of 9691 staged a 'Fashion Folly' for our customers."

"Fashions and accessories were modeled from every department in our store. The highlight of our show was using materials from our domestic department. Employees were given a chance to make fashions and compete on their sewing skills.

"First place went to Shirley Henry for her handwork on outfits.

"Second place went to Mary Soule for the precious yellow infants dress, modeled by Lisa Cain, daughter of Mr. Don Cain our store manager.

"Third place was received by Joanne Holder for her two piece dress and vest.

"The show was an interesting addition to our Blue Light Night and added to the excitement of the Easter holidays. But most of all, it gave our store employees an opportunity to show their team work and to create a fun filled 'Fashion Folly' for our customers."

Managers set up shop at sports show

Milwaukee, WI — "Another first for K mart! Southeastern Wisconsin Sporting Goods Department, along with 500 other exhibitors, participated in the Milwaukee Sentinel 40th Annual Sports and Boat Show, held at the Milwaukee Mecca Center in downtown Milwaukee recently," reports **Paulette Nelson** of **4486.**

"The show was attended by 145,000 people. K mart sporting goods managers from Racine, Kenosha, Fort Atkinson, Beaver Dam, and Milwaukee, along with Mr. John Barney, Sporting Goods District Manager, organized a 10' x 30' booth complete with merchandise, showcases, cash registers, and the famous flashing blue light.

"Sales at the show were outstanding and the response back to the stores produced sales increase in excess of 100%. Mr. Barney said that the exposure alone was worth the effort and the sales were an added bonus."

Cub Scout Money

Moorhead, MN, — "K mart **7216** is doing their part in helping the Cub Scouts of America raise enough money to keep at least a local pack of scouts in with the nation wide organization," says Reporter **Sharon Friesen.**

"Last year the Dilworth Scouts had to ask the Moorhead Scouts to pay for their dues. This year the Cub Scouts are collecting newspapers and aluminum cans to sell to the recycling plant for extra cash for their club.

"Being a mother of a Cub Scout, I understand the need for keeping this club with local activities. So with Store Manager Lou Arango's permission, I pasted signs in the K mart lounges for the employees to help these Cub Scouts save their newspapers (K liner included) and aluminum cans. The response has been very good. In fact, I have to empty my car every other week just so I can get my children in it.

"Dilworth Cub Master Terry Jinstead is very pleased with K mart's efforts on this project and sends his thanks and appreciation for our support of the Dilworth Cub Scouts."

Larry Osenga

Security officer a medical policeman

Kankakee, IL — "Larry Osenga is our part time security officer here at K mart **4322** and we are very proud of the fact that Larry is not only a registered medical technician, but now is part of the Kankakee Police Department and will be an added protection to our store.

A little added information in that our security manager is a part time police officer for the city of Monteno, IL. His name is Darrell Moseley.

He has been a full time as security manager since January 4, 1979. Both guys do fantastic jobs for us here.

Southern Regional News

No. 1 manager

Augusta, GA — Employees at Store **4135** were bubbling with pride at having their Automotive Manager **Barney Lee,** chosen as Manager of the Year — an additional honor, since this is the first time he will carry the distinction of being the "First Manager of the Year," says **Jean Stout.** "Our hats are off to Mr. Lee — from the swell-headed bunch at 4135. The award, a plaque, was presented by Mr. **G. C. Murphy,** assistant personnel director of KEI in the Southern Region."

Galloping gourmets

Palm Bay, FL — "The employees of **7310** had a real treat when the managers held a breakfast birthday party for the month of February," says Reporter **Deborah Voyles.** "The managers did a real fine job with the cooking, but when it came to washing dishes and cleaning, they all disappeared. Some of the employees were teasing **John Marsden,** assistant manager, about competing for the Galloping Gourmet of the month."

Bessie has created Monsters

Nashville, TN — "Have you heard of the 'Cookie Monster'? asks Reporter **Ann Hittinger.** "Well, have you heard of the 'Cake and Pie Monsters'? "Yes — the Cake and Pie Monsters are alive and well and working at **4103.** Who are the Monsters? They are employees of 4103 who are constantly being fed by Bessie Bogle of the mens' wear department. It is not unusual to find Bessie walking in the front door with two or three pies and cakes in her hands.

"Bessie initiated the 'Birthday Club' along with a couple of other ladies, by always bringing a cake for everyone's birthday. When the cost of the cakes started increasing sharply and so many more people started having birthdays, a group of ladies decided it was time to start reimbursing Bessie for her cakes. But Bessie would only accept the cost of the ingredients and not for her time and trouble.

"In addition," continues Ann, "any special occasion always prompts one of Bessie's cakes or pies. That is, unless her children and their friends don't raid the pie or cake stand. But she has already solved that problem. She simply makes at least one or two to leave at home. How she does it, no one knows.

"Bessie can brighten the worst day of the year, not only by filling our stomachs, but by creating a warm atmosphere when making these delectables.

"What's even more bewildering to the cake and pie monsters is that we think Ron Melton, merchandise manager, has had at least three or four birthdays this year????!!!!

"Bessie is married and has three children and is the proud grandmother of four children. She has worked at 4103 for five years during which time she has worked in infants, hardware, millinery and most recently, mens' wear."

New kid in town

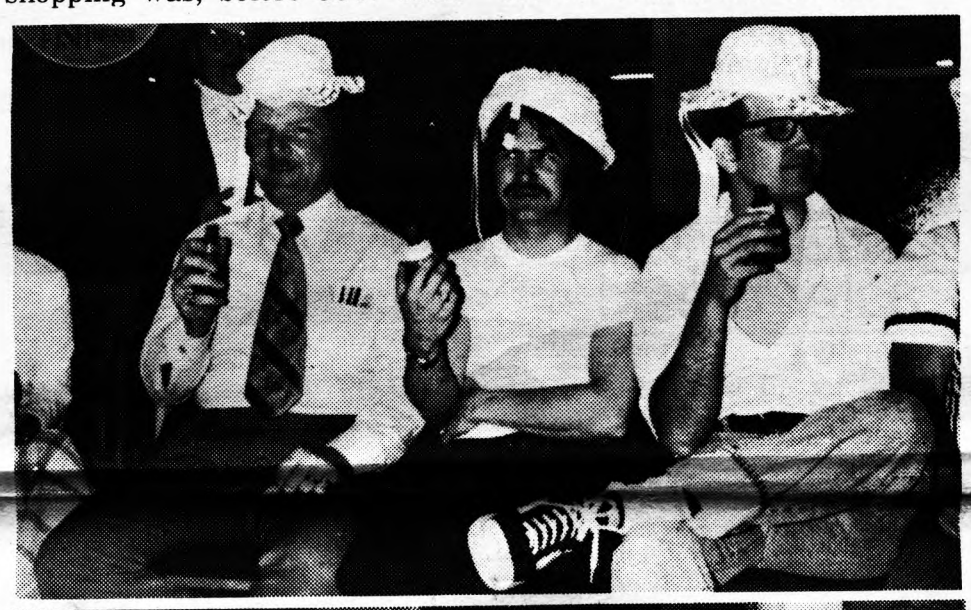
Boone, NC — "**#9547** has just completed six months of serving Boone and surrounding areas with quality merchandise at a K mart price," reports **Ellen Henson.**

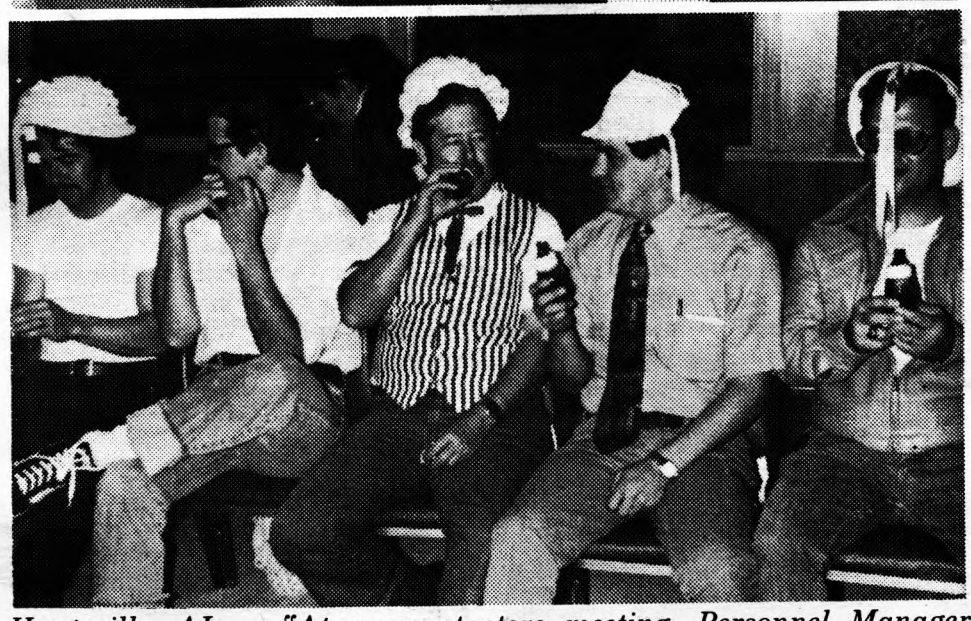
"We're on a mountain, at an elevation of 3,333 feet. All major shopping was, before 9547 came to town, done by driving down the mountain. Now customers tell us they're glad we're the 'new kid in town.'

"Most of our employees are new to K mart policies and procedures but they're glad to learn new and better things, such as, a store employee does more than just help customers and straighten merchandise. We feel we're important to K mart and to the growth of this resort college town," says Ellen.

"Twice during the summer the local craftspeople have held shows and sales in our parking lot. This really brought in the customers.

"Oh yes, we got a treat recently. Manager **Jim Lane, Mike Wren** and **Susan Cleveoand,** store assistants, cooked and served a breakfast for us."





*Huntsville, AL — "At a recent store meeting, Personnel Manager **Stella Ferrel** told employees that there was to be a 'beer drinking' contest between the manager and assistants of the store," reports **Sarah Brazelton** of K mart 4392.*

*"With smiles on their faces, the participants were seated in six chairs facing the employees. Imagine their surprise when baby bonnets were placed on their heads and baby bottles filled with root beer were given to them! With some hesitation, the race began with one disqualification — when Assistant **Pete Graves** unscrewed the top and drank from his bottle.*

*"After several 'long' minutes, Manager **Dan Brazelton** was the winner, with second and third place going to Assistants **Tony Klaer** and **Terry Needelka.** Finishing last were **David Dobbins** and the Store Pharmacist **Dwight Tipton.** Baby bibs made by employee **Suzy Balance** were given to the winners. The entertainment these guys put on was enjoyed by all the employees."*

Top photo, 1 to 4: Stella Farrell (background), Dan Brazelton, Tony Klaer, and Dwight Tipton. Bottom photo, 1 to 4: Tony Klaer, Dwight Tipton, Terry Nedelka, and Pete Graves.

Wise Formula

Davie, FL — "As I see it, the formula for having a well-run K mart consists of getting expert supervisory personnel in the high volume and heavy traffic areas of the store," says **Rosalind Bishop.** "Although our store **#3176** is less than a year old, we are fortunate to have some key employees who on short notice can handle almost all situations in their own and neighboring departments.

"For instance, **Sheri** and **Sandy** in housewares who can run checkouts, layaway, hardware, lamps, furniture, rugs, glasswareand toys. Then there is **Ginny,** checkouts, security and layaway. **Larry** and **Hazel** of hardware can handle six other neighboring departments. **Gloria** from the candy department can double in for layaway, security, checkouts, and rugs. **Suzy** and **Brenda,** our checkout supervisors, can handle PLC's, layaway, appliances, and checkouts," says Roz.

"We are very fortunate to have this nucleus, who will take over in a shortage or emergency situation, and who can and will also train and instruct new employees in their duties. A good worker can always find time by planning the days work to complete their tasks and be able to take over some of the work load from others, who are absent, ill, or new.

"All this cooperation and harmony among our employees is due, in no small measure to the understanding, patience and inspiration given freely from our friend and Store Manager **Lawrence Hughes.**

Punch O Balls

Roswell, GA — "We set a company record at K mart **#3487** for the number of "inflated Punch O Balls sold in an 8 hour period," reports **Jim Hooch.**

"Fifteen hundred sold and they took four days to inflate. They were all suspended from the ceiling.

"The children loved the clown, Allen Tripp, Area Merchandiser. A lot of excitement was created and a good time was had by all who participated in this record making event.

Aviators at work

Asheville, NC — "K mart **4112** was the new setting for Airport 1980 when the employees were requested by Manager **R. A. Hodge** to each make an original notebook paper airplane — purpose unknown," reports **Anne Beall** and **Paulette Taylor.**

Winners are Ellen Hurdt (most original — Hurdt's Rent-a-Plane), **Steve Ledford** (farthest), and **Allan Hall** (longest time in the air).

Western Regional News

Marjorie Paskawych and Samuel Medulla

Wagon creations

Camarillo, CA — "The Easter Spirits were in full bloom at K mart **7165,** Camarillo, CA," says Reporter Letha Kennedy.

"Assistant Manager Mr. **Samuel Medulla Jr.** and Toy Manager **Marjorie Paskawych,** *while filling the* Easter counters, suddenly had an idea. 'Why not be creative and make our own K mart Easter baskets using the Big Wagon and a few Easter items?' Soon a mass assembly line was put into effect. Toy wagons with Easter plush, candy and Easter grass were soon selling from the midway."

Bunny hop

Boulder, CO — "K mart **4181** was the scene of a happy occasion when the Easter Bunny appeared for the Easter Family Breakfast to delight both young and old," reports **Martha Anderson.** "Besides candy treats, the Easter Bunny, **John Lutter,** who manages the toy department, entertained the children with his one-legged bunny hop with them. Among those who took part in the festivities were the store manager, **Mr. Stenbakken** and small daughter **Kristen,** and **Shirley Torres** of the cosmetic department and son, **Randy."**

A birthday break

Gilette, WY — "Watch out for store **9236**'s birthday parties," says Reporter **Joyce Brunnett.** "Some games can get the best of you! **Deb Marx** was so excited about winning, she slipped and broke her arm. But like all devoted assistants, she returned to the job after her trip to the emergency room of our local hospital."

Neatherlin vies for Miss Texas title

Denton, TX — "Julia Neatherlin, 18-year-old daughter of Mr. and Mrs. J. W. Neatherlin, Greenville, TX, and a freshman at Texas Women's University, was named Miss Sher Den, recently at Sher Den Mall in Sherman, Texas," says Reporter Shirley Down of Store **7170.**

"Julia resides in Denton during the school term where she is employed at K mart 7170 on University Drive.

"Mis Neatherlin is a 1979 graduate of Greenville High School where she was named to 'Who's Who in American High Schools' for two years and was a member of the National Honor Society. The honor student is majoring in marketing and economics at TWU."

"As Miss Sher Den, Julia will represent the five north central Texas counties of Hunt, Grayson, Fannin, Cooke and Collin at the state competition, Miss Texas USA, to be held in El Paso this summer."

Miss Piggy sings birthday song

Longmont, CO — "Recently District Manager **Mike Virgilio** arrived at **3310** to do a surprise weekend visit. This time the surprise was on the district manager!" says Reporter **Marge Warren.**

"Miss Piggy was at the front door waiting to deliver a singing birthday telegram. Not only was Mr. Virgilio surprised that **Warren Morrow,** Manager of 3310, knew it was his birthday, but he was shocked to hear Miss Piggy sing a birthday message in front of all the employees and many customers.

"After the singing telegram was delivered, they moved to the grill to share a birthday cake. Mr. Virgilio was again surprised when the candles on his cake refused to go out no matter how hard he tried.

"The birthday greeting was arranged with the cooperation of Mrs. Virgilio, and the employees of 3310, including **Sandy Fix,** Personnel Manager and **Keith Smith,** Merchandise Manager."

Easter breakfast and contests

Renton, WA — "The Easter Breakfast held recently at **4480** was enjoyed by all who attended," reports **Julie Robinson.** "Breakfast was served at the grill, consisting of scrambled eggs, English muffins, sausage, and coffee or milk.

"Employees and shoppers were greeted by the Easter Bunny played by deli employee **Lori Dudley,** who handed out candy eggs to all the kids. A second and third breakfast was held Friday and Saturday before Easter when the winners of the 'Ice Coloring Contest' were announced and the prizes given."

P.A. bloopers in Montana

Helena, MT — "P.A. Bloopers — These were made the same day by the same employee at store **7029:**

1) **Tana Conell,** Auto Accessories Manager, was doing a blue light. Over the P.A. she said, "Good morning K mart Shoplifters, (instead of K mart Shoppers) we're bluelighting kleenes holders . . ."

2) Tana Connell: Blue lighting snow brushes ended P.A. in saying, "if you have just entered our store we will be glad to take your money" (instead of saying we'd be glad to honor your purchase!)

3) Tana Conell: P.A. to get customer assistance at the tape case said: "Attention K mart shoppers, we need assistance at the tape case."

The third time was a charm. Her manager relieved her of P.A.'s for the rest of the day!"

Joe Kulhis of K mart 4404, Eugene, Oregon was speechless when his wife Pam wheeled out a portacrib full of baby goodies at a recent surprise shower given by his fellow workers.

Ms. Bybee and Lou Shaw hold anniversary cake.

Leap year breakfast

Denver, CO — "K mart **4224** opened on February 29, 1968. Due to leap year, we celebrated our third anniversary on February 29th of this year with an employee breakfast," says Reporter Diane Ulrich.

"Shown in the picture is **Lou Shaw,** Jewelry Manager, the only current employee who was here to help celebrate the Grand Opening 12 years ago.

"Pictured with Lou is **Ms. Bybee,** K mart Assistant Manager, and an anniversary cake baked and decorated by Judy Geist, from our cosmetic department."

A suprise visit

Bozeman, MT — "The Easter Bunny made a surprise visit to our store for three days," reports **Janet Lanner** of K mart **7027.**

"We prepared an Easter breakfast for children and adults. There was a 'Color the Easter Bunny Contest' for children of all ages, with prizes given for each age group.

"It was great fun for everyone who attended."

Tidbits from Longview, Texas

Longview, TX — Tidbits from K mart **7056** from Reporter **Louise Hallingworth:**

"K mart employees enjoyed breakfast and a bingo party, fixed and served by the sporting goods department. Good — yes.

"**Lee McDonald,** stock clerk for Meldisco Shoe Department in Longview, visited her son in Memphis, Tennessee. Lee's son, **Reese Pitman** is a D.M. for Meldisco and has ten stores in that area. Even the blizzard couldn't keep them from seeing Elvis Presley's home and eating a really great meal at a place called Charles Vergos Rendezvous in downtown Memphis. A super time was had by all.

"**7056** had the Pepsi wagon again. They sold plenty of hot dogs and Pepsi. It was a beautiful day. **Helen Langford, Mary Ellen Koechel,** and **Leonard Thompson** were getting everything ready to go in the wagon.

"Recently we had a style show. **Frank Williams,** Ladies Wear Manager, and **Judy Hahan,** Fashion Accessories, were in charge. We had children from 3 years to 18. They modeled swim wear, ladieswear, menswear, shoes, hats, and summer outfits, all to disco music.

"**Betty Grider,** Personnel Manager, and her husband went to Hawaii last month.